

Points of Differentiation

by Christopher Ashby, President Rockwell Debt-Free Properties, Inc.

The TIC industry, like so many others, has fallen on hard times these last couple of years. Many of the once prominent TIC property providers have either halted operations or ceased to exist altogether. The worst part is that many TIC investors have suffered significant losses, and therefore, the entire industry has received something of a black eye.

We thought it would be worthwhile to share with you how Rockwell Debt-Free Properties is different from all the rest and why not a single Rockwell client has ever lost their investment or even missed a monthly payment. In fact, our clients regularly say things like, "I wish I would have cashed in my 401(k) and put it in a Rockwell property since it is the only investment I've been able to count on."

Most important to us is the simple fact that all of our clients are happy!

Here is a brief and basic explanation of why so many TICs have struggled while Rockwell and our clients are in a stronger position than ever.

The two primary contributors to the downfall of many TIC properties are tenant failure and debt. As the economy turned south many business slowed dramatically or died and were consequently unable to pay their lease. With large loans to service the co-owners of these properties not only experienced an interruption in cash flow, but they were at risk of losing their property if they didn't come up with the funds to service the debt.

Rockwell, on the other hand, has always taken a very conservative approach to our property structure. Each property is offered completely debt-free. Even if the tenant were to default on the lease, the co-owners are never at risk of losing the property or having to come up with funds to service any debt. Additionally we only deal with select corporations as tenants who have a business model, as well as the financial strength, to withstand an economic downturn. In fact, the companies that we deal with tend to grow and prosper during difficult times. For those reasons, and others, our track record is perfect and we are doing better than ever.

In summary, ownership of a Rockwell debt-free property has proven to be a very secure, reliable, cash flowing investment. We invite you and your clients to download a free packet of information about Rockwell property ownership at www.debtfreeproperties.com. While you are there you can view our current property offerings as well. We are also always happy to pay a referral fee for introducing clients to us. To discuss our referral partner program and how it can benefit you please give me a call at 877-568-1031.